

2021 Annual Report



2021 Goals

Achieve ATD CARE (Chapter Affiliation Requirements) Plus Status

Sponsor Oklahoma ATD Statewide Conference

Enhance and Increase Membership Engagement

Build Social Media Presence on LinkedIn

Provide Programming in Alignment with ATD Capability Model

Governance





**Thank
You!**

2021 Board Members



**Linda Jenkins
President**



**Lewana Harris
Past President**



**Sunilyn Hertt
President-Elect**



**Rachel Wagner
VP of Administration**



**Kim Boggs
VP of Membership**



**Walt Hansmann, CPTD
VP of Programming**

Bylaws Amendments Approved by the Membership

- 1.To strike from the Bylaws the word 'physically' and 'in person' to just say 'meet' in all Articles in the Bylaws where it currently exists**
- 2.Eliminate Article IV (to eliminate the VP of Digital Media position)**
- 3.Move VP of Digital Media responsibilities to VP of Marketing responsibilities**
- 4.Rename VP of Marketing to VP of Communications**
- 5.Make technical adjustments in the Bylaws text to reflect the above**

Finance



TULSA CHAPTER
Association for
Talent Development

Association for Talent Development Tulsa Chapter		
Income and Expense Report for 2021		
Category Description	2021 Approved Budget	2021 Actual
INCOME		
ATD ChIP/Membership Fees	\$ 1,500.00	\$ 2,487.82
Meeting Fees	\$ 4,000.00	\$ 1,810.00
Membership Dues	\$ 5,150.00	\$ 1,275.00
ATD Meeting Sponsorship	\$ 1,000.00	\$ 250.00
ATD Newsletter Sponsorship	\$ 200.00	\$ -
Special Event - Training	\$ 3,000.00	\$ -
Networking Event Sponsorship	\$ 300.00	\$ -
Networking Event Fees	\$ 400.00	\$ 10.00
Special Event - State Conference	\$ 10,000.00	\$ 6,507.01
Special Event- State Conference Sponsorships	\$ 3,000.00	\$ 2,000.00
TOTAL INCOME	\$ 28,550.00	\$ 14,339.83

Category Description	2021 Approved Budget	2021 Actual
EXPENSES		
Board Expense		
National ATD Dues	\$ -	\$ 179.00
Retreat	\$ 120.00	\$ -
ATD Leader's Conference (ALC)	\$ 3,500.00	\$ 700.00
Treasurer Expense	\$ 350.00	\$ -
Annual Audit	\$ 1,300.00	\$ 1,260.00
TOTAL Board Expense	\$ 5,270.00	\$ 2,139.00
Communications Expense		
Go Daddy Email	\$ 540.00	\$ 646.92
Wild Apricot Web Site	\$ 1,700.00	\$ 1,536.00
SurveyMonkey & Virtual Meeting Subscriptions	\$ 808.00	\$ 539.95
PO Box Subscription	\$ 92.00	\$ 118.00
Marketing	\$ 250.00	\$ -
TOTAL Communications Expense	\$ 3,390.00	\$ 2,840.87
Meeting Expense		
Facility Charge	\$ 500.00	\$ -
Meals-Food	\$ 2,000.00	\$ -
ATD December Special Program	\$ 200.00	\$ 123.30
Recognition Items	\$ 700.00	\$ -
TOTAL Meeting Expense	\$ 3,400.00	\$ 123.30
Membership Expense		
Membership Development/Appreciation	\$ 400.00	\$ 920.82
New Member Appreciation/Recognition	\$ 400.00	\$ -
TOTAL Membership Expense	\$ 800.00	\$ 920.82
Misc. Expenses		
Online Payment Processing Expense	\$ 1,000.00	\$ 246.06
Oklahoma ATD State Conference	\$ 10,000.00	\$ 8,962.70
Other Special Event Expense	\$ 1,500.00	\$ -
Insurance	\$ 1,200.00	\$ 1,070.24
TOTAL Misc Expense	\$ 13,700.00	\$ 10,279.00
TOTAL EXPENSES	\$ 26,560.00	\$ 16,302.99
OVERALL TOTAL	\$ 1,990.00	\$ (1,963.16)

ATD Tulsa Chapter
Statement of Financial Position as of December 31, 2021

Assets		Liabilities	
Arvest Checking Account	\$ 5,531.77	Accounts Payable	\$ -
Arvest Money Market Account	\$ 15,001.82		
Cash	\$ 73.30	Taxes Payable	\$ -
Accounts Receivable in Wild Apricot*	\$ -		
(Less doubtful accounts)**	\$0.00	Total Liabilities	\$ -
		Net Assets	
		Unrestricted Net Assets	\$ 20,606.89
		Temporarily Restricted Net Assets	\$ -
		Permanently Restricted Net Assets	\$ -
Total Cash Assets	\$ 20,606.89	Total Net Assets	\$ 20,606.89
Total Assets	\$ 20,606.89	Total Liabilities Plus Net Assets	\$ 20,606.89

* Accounts Receivable

**Doubtful Accounts are unpaid invoices greater than 90 days old with Unknown Status

Programming



TULSA CHAPTER
Association for
Talent Development

Date	Monthly Program Meeting	Number Registered	Number Checked-In	ATD Capabilities
12/10/2021	December: Trainer Throwdown	12	11	Technology Application; Training Delivery and Facilitation; Learning Sciences; Collaboration and Leadership
11/19/2021	November: Three Insights From the ATD International Conference and Exposition (ATD 2021)	10	9	Business Insight; Organizational Development and Culture; Communication; Cultural Awareness and Inclusion; Technology Application; Emotional Intelligence and Decision-Making
9/17/2021	September: All Leadership is Change Leadership: Effective Change Management Strategies in Our New Normal presented by Kimara Mayberry	11	8	Career and Leadership Development; Change Management; Organizational Development
8/20/2021	August: 7 Simple Rules For Making Slides That Make Sense - presented by Wendy Gates Corbett	21	20	Instructional Design; Training Delivery and Facilitation; Technology Application
7/16/2021	July: The Skillset Economy: Leveraging Learning & Development Strategy to Win the Battle for Talent presented by Jon Tota	11	10	Career and Leadership Development, Life Sciences, Training Delivery and Facilitation
6/18/2021	June: Copyright Law for Learning Professionals: Shedding Some Light - Presented by: Barbara C. Ingrassia, MLS, AHIP, CCM, DCL	28	24	Building Personal Capability: Compliance & ethics, Communication, Lifelong Learning Developing Professional Capability: Instructional Design, Knowledge Management, Training Delivery & Facilitation
5/21/2021	May: Tips and Tricks for Training in Zoom	20	16	Training Delivery and Facilitation; Technology Application; Future Readiness
4/23/2021	April: Results Through Relationship Intelligence with Strength Deployment Inventory 2.0	32	21	Communication; Collaboration and Leadership; Emotional Intelligence and Decision Making
3/19/2021	March: The Power of Performance Feedback presented by Amber Vanderburg	18	16	Communication, EQ & Decision Making, Collaboration & Leadership, Organizational Development & Culture, Cultural Awareness & Inclusion, Talent Strategy & Management, Performance Improvement, Career & Leadership Development, Change Management, Lifelong Learning, Coaching, Data & Analytics, Evaluating Impact, Future Readiness
2/19/2021	February: Create Level 2 Quizzes & Tests That Actually Measure Something presented by Ken Phillips, CPTD	26	24	Evaluating Impact, Skill In Creating Data Collection Tools, and Knowledge of Models And Methods For Assessing The Impact of Learning and Talent Development Solutions
1/29/2021	January: Insights from the 2020 State of the Industry: Talent Development Benchmarks and Trends by ATD Research	21	13	Lifelong Learning; Collaboration and Leadership; Knowledge Management; Data and Analytics
	Total for 11 Program Meetings	210	172	
	Average	19.09	15.64	

Insights from the 2020 State of the Industry: Talent Development Benchmarks and Trends by ATD Research



Presented by:
ATD Tulsa Board of Directors
Virtual Event (Zoom)
Friday, January 29, 2021

11:45 AM CST: *Welcome and Announcements*
12:00 PM to 1:00 PM CST: **2020 STATE OF THE INDUSTRY** presentation
1:00 PM to 1:30 PM CST: *Networking Activity by Topic*

FREE for ATD Tulsa Members
\$10 for Guests



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Create Level 2 Quizzes & Tests That Actually Measure Something

Virtual Event
via

Presented by



Ken Phillips, CPTD
Founder and CEO
of Phillips Associates

- ✓ **Friday, February 19, 2021** from 11:45 AM to 1:30 PM CST with **Create Level 2 Quizzes & Tests That Actually Measure Something** from 12 PM to 1 PM CST
- ✓ **\$10** for ATD Tulsa Members & **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>

Event attendees will learn practical tips and guidelines on how to write Level 2 test questions that produce valued data with *emphasis* on writing test questions that measure job application and not the mere recall of facts.



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Power of Performance Feedback

Virtual Event
via

Presented by



Amber Vanderburg
Founder of The
Pathwayz Group

- ✓ **Friday, March 19, 2021** from 11:45 AM to 1:30 PM CST with **Power of Performance Feedback** from 12 PM to 1 PM CST
- ✓ **\$10** for ATD Tulsa Members & **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>



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Results Through Relationship Intelligence with Strength Deployment Inventory 2.0

Virtual Event
via

Presented by



Michael Brown
Master Facilitator
CoreStrengths

- ✓ **Friday, April 23, 2021** from 11:45 AM to 1:30 PM CDT with **Results Through Relationship Intelligence with Strength Deployment Inventory 2.0** from 12 PM to 1:15 PM CDT
- ✓ **\$10** for ATD Tulsa & COC-ATD Members - **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>

Presented by



Kyle Menig
Master Facilitator
CoreStrengths



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Thank You!!

We are grateful to Walt Hansmann, CPTD, VP of Programming, Linda Jenkins, President, and Kim Boggs, VP of Membership for sharing their tips & tricks for training in **zoom** with everyone during our May Program meeting!!

Topics Covered During *Tips & Tricks for Training in zoom*

Annotation Tools

Security Features

Breakout Rooms

Visual Settings

Polls

Whiteboards



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Copyright Law for Learning Professionals: Shedding Some Light

Virtual Event
via



Presented by



Barbara C. Ingrassia, MLS, AHIP, CCM, DCL
President, Manage Copyright

- ✓ **Friday, June 18, 2021**
- ✓ 11:45 AM CDT – Welcome
- ✓ 12 PM CDT - **Copyright Law for Learning Professionals: Shedding Some Light**
- ✓ 1 PM to 1:30 PM CDT - Networking
- ✓ **\$10** for ATD Tulsa & COC-ATD Members
- ✓ **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>



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Register
NOW!

The Skillset Economy Leveraging Learning & Development Strategy to Win the Battle for Talent



Jon Tota

Founder and CEO, Syntax + Motion,
Host, The Learning Life Show, Rockstar
Learning Evangelist, eLearning Brothers

Program Objectives

- Identify the job roles most vulnerable to machine automation
- Design a career-pathed certification program to engage learners in their own skillset development
- Infuse real-world rewards into learning programs to drive learner adoption and retention

Friday, July 16, 2021, 12 PM to 1 PM CDT, Virtual via Zoom, \$10 for ATD Tulsa & COC-ATD Members



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7 Simple Rules For Making Slides That Make Sense

Virtual Event
via



Presented by



Wendy Gates Corbett
President and Chief Presentation Officer
Refresher Training, LLC /
Signature Presentations, LLC

- ✓ **Friday, August 20, 2021**
- ✓ 11:45 AM CDT – Welcome & Announcements
- ✓ 12 PM CDT – **7 Simple Rules for Making Slides That Make Sense**
- ✓ 1 PM to 1:30 PM CDT - Networking
- ✓ **\$10** for ATD Tulsa & COC-ATD Members & **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>



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All Leadership is Change Leadership: Effective Change Management Strategies in Our New Normal

Virtual Event
via


- ✓ **Friday, September 17, 2021** from 11:45 AM to 1:30 PM CDT with - **All Leadership is Change Leadership: Effective Change Management Strategies in Our New Normal** - from 12 PM to 1 PM CDT
- ✓ **\$10** for ATD Tulsa & COC-ATD Members - **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>



Presented by:
Kimara Mayberry

*Human Resources Training and Development Coordinator for
Clark Construction Company, and Founder & Principal
Consultant for Platinum Consulting Group*



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ATD 2021 Cubed! 3 Insights from 3 Sessions at the ATD International Conference and Expo from 3 ATD Tulsa Members!

Virtual Event
via


- ✓ **Friday, November 19, 2021** from 11:45 AM to 1:30 PM CDT with
ATD 2021 Cubed from 12 PM to 1 PM CDT
- ✓ **\$10** for ATD Tulsa & COC-ATD Members - **\$20** for Guests
- ✓ Register Online @ <https://tdtulsa.org>



**Andrea
Gentis**

**"Engaging
Virtual
Training"**



**Sunilyn
Hertt**

**"Let's Dance:
Developing
Inclusive
Training
Content With
Diversity and
Accessibility in
Mind"**



**Stuart
Ward**

**Psychological
Safety:
A Primer for
Everyone"**



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Thank You for Joining Us to Celebrate ATD Employee Learning Week at Our Annual

**ATD TULSA CHAPTER
TRAINER THROWDOWN**

**Thank You to Our Event
Sponsor!**



Linda Jenkins



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Congratulations to **Emory Lazenby**, winner of the ATD Tulsa 2021 Trainer Throwdown. Watch a clip of her winning presentation below.

2021 Trainer Throwdown Winner

ATD Tulsa 2021 Trainer Throwdown Winner Emor...

Possible Solutions:

- Limited menu with specialization
- Fresh, in season options
- Create best experience
- Focus on ambience

Watch on  YouTube

ATD Oklahoma Statewide Virtual Conference

#ATDOK21



TULSA CHAPTER
Association for
Talent Development

OKLAHOMA ATD STATEWIDE VIRTUAL CONFERENCE

ACCESSIBILITY BY DESIGN

Integrating Accessibility Principles Into Your Talent Development Strategies

Keynote Speakers



MAUREEN OREY, Ed.D., CPTD



EMEKA NNAKA, MHR-CMHC

Workshop Presenters



KEVIN BRIERTON, M.ED.

DIANE ELKINS



GWEN NAVARRETE KLAPPERICH, M.ED, CPTD



KEVIN GUMIENNY, PHD.



MARY H. LIGHTFOOT, MS, NIC: Adv, CI/CT



EMILY WOOD, CPTD



www.TDTulsa.org | #ATDOK21

THURSDAY, OCTOBER 28, 2021

THANK YOU TO OUR GENEROUS CONFERENCE SPONSORS!



In-kind Kahoot! Prize Sponsors



ATDOK21 Conference Planning Committee

thank
you!



Sunilyn Hertt
ATD Tulsa
President-Elect
ATDOK21 Chair



Linda Jenkins
ATD Tulsa
President



Kim Boggs
ATD Tulsa
VP of Membership



Walt Hansmann, CPTD
ATD Tulsa
VP of Programming



Beverly (BJ) Glover, MS, SPHR, CPC
Central OK Chapter ATD
VP of Outreach



Andrew Engelbrecht
ATD Tulsa Member



Andrea Gentis
ATD Tulsa Member



Emory Lazenby
ATD Tulsa Member

#ATDOK21

OCTOBER 28, 2021

Communications





TULSA CHAPTER
Association for
Talent Development

Newsletter

Examples

CHAPTER NEWS

NOTE: Images may be hyperlinks to additional details!

2022 Board of Directors Election Results

The ballots have been cast and our members have elected **Andrea Gentis**, **Kim Boggs**, and **Walt Hansmann** to serve with president **Sunilyn Hertt**, and past president **Linda Jenkins** on the 2022 ATD Tulsa Board of Directors. [Congratulations!](#)

Congratulations!

Elected to Serve on the ATD Tulsa 2022 Board of Directors



Andrea Gentis
VP of Marketing



Kim Boggs
VP of Membership



Walt Hansmann, CPTD
VP of Programming



Salt Lake City
Aug 29 – Sept 1

<https://atdconference.td.org/welcome>

Join the ATD Tulsa Chapter Team @ ATD21!

Andrea Gentis, Mid-Continent Group

Stu Ward, Coca-Cola Business Services

Jennifer Roberson, Stinnett & Associates

Suni Hertt, Tulsa County

Myra Fanning, John Zink Institute

Shelby Morris, Oklahoma State University

ATD21 HQ

ATD21 @HOME



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ATD Tulsa invites you to join us on our [ATD Tulsa Chapter, Inc. LinkedIn Business Page](#) so you do not miss any of our communications.

We are hosting the virtual 2021 ATD Oklahoma Statewide Conference in October!

We have a theme - Building Your Skills in Integrating Accessibility and Equity Principles into Your Talent Development Strategies and Initiatives

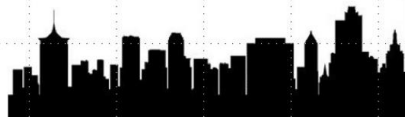
Want to join our conference planning team or have ideas to share? Contact Suni Hertt, President-Elect at president-elect@tdtulsa.org or Kim Boggs, VP of Membership at membership@dtulsa.org.



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Examples



ATD Tulsa Chapter, Inc.

129 followers

5d •



ATD Tulsa Chapter, Inc. Members -

Since we haven't hosted an in person event since February 2020, we're in ...see more

August Member Event

Start Your Day With Us *In Person and Outside!*



Date: August 27, 2021

Time: 7:30 am – 8:30 am CDT

Location: Neighborhood Jam
4830 E 61st, Suite 300 (61st & Yale)

We will meet outside on the patio
and enjoy breakfast treats and
informal networking.

Members FREE • Guests \$10

with You and 5 others

6 • 5 comments

Like Comment Share Send



Tulsa Chapter, Inc.

129 followers

1w •

season of thanks, we [#thankyou](#), our loyal [ATD Tulsa Chapter, Inc.](#) members
ends of [#ATDTulsa](#), for your continued support and encouragement. We
ciate your feedback and guidance as we have navigated chapter op ...see more



with You and 5 others

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You and 6 others

1 comment

Celebrate

Comment

Share

Send



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Talent Development



Examples



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198 followers

5mo •

ATD Tulsa Chapter, Inc. Members -

You're welcome to attend our next [#virtual](#) [#ATDTulsa](#) [#boardmeeting](#) on Tuesday, October 5, 2021 from 5 PM to 6 PM CDT. Attending our [#boardmeeting](#): ...see more



Chapter Board Meeting



- All ATD Tulsa members are welcome to attend our next virtual Board Meeting on **Tuesday, October 5th from 5:00 PM to 6:00 PM CDT.**
- If you'd like to attend, contact Rachel Wagner, VP of Administration @ Admin@TDTulsa.org for Zoom information.

with You and 5 others

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3



Like



Comment



Share



Send



ATD Tulsa Chapter, Inc.

198 followers

2mo •



[#Congratulations](#) to [Kristen Cox, CPTD](#), HR Consultant – Talent Development, [ONE Gas](#) for earning her Certified Professional in Talent Development [#certification!!](#) [#youareamazing](#) [#yourock](#) [#waytogo](#) [#gr](#) ...see more

Congratulations! Great Job! CHEERS!
Take a Bow! YOU ROCK! Yay! Way to Go!

Congratulations to Kristen Cox, CPTD, HR Consultant – Talent Development, ONE Gas for earning her Certified Professional in Talent Development certification!



with Kristen Cox, CPTD and 1 other

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You and 23 others

3 comments



Celebrate



Comment



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Talent Development



Examples



ATD Tulsa Chapter, Inc.

198 followers

10mo • 🌐

📌 ATD Tulsa Chapter, Inc. Members -

Please join [Kim Boggs](#), VP of Membership, in welcoming three new #ATDTulsa members - [Miranda Foust](#), [M. Gail Herrington](#), and [Nick](#) ...see more

W e l c o m e

New Members!

- **Miranda Foust** - Brookdale Senior Living
- **Gail Herrington** – Madison Strategies Group
- **Nicholi Simmons** – Flintco, LLC



with [Kim Boggs](#) and 3 others

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9

3 comments



Celebrate



Comment



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198 followers

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5

Please join [Kim Boggs](#) our VP of Membership in celebrating [ATD Tulsa Chapter, Inc.](#) members - [Jill Almond](#), [Kristen Cox](#), [CPTD](#), [Bob Mansur](#), [CMB](#), [AMP](#), [Jenni Robinson](#), [Brittanie White](#) - that have renewed their ...see more



Renewing Members!

- **Jill Almond** - St Francis Health System
- **Kristen Cox, CPTD** - Mabrey Bank
- **Bob Mansur** - Credit Employee Performance Solutions
- **Jenni Robinson** – Hilti North America
- **Brittanie White** - Ross Group



with [Kristen Cox, CPTD](#) and 4 others

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6



Celebrate



Comment



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Membership



ATD Tulsa Membership Report as of January 1, 2021

Membership Level	#
Power Member (ATD + ATD Tulsa)	45
Associate Member (ATD Tulsa only)	39
Student Power Member (ATD + ATD Tulsa)	--
Student Member (ATD Tulsa only)	2
Total ATD Tulsa Membership	86
Percent Power Member	52%

ATD Tulsa Membership Report as of December 31, 2021

Membership Level	#
Power Member (ATD + ATD Tulsa)	51
Associate Member (ATD Tulsa only)	21
Student Power Member (ATD + ATD Tulsa)	1
Student Member (ATD Tulsa only)	1
Total ATD Tulsa Membership	74
Percent Power Member	69%



August Member Event

Start Your Day With Us *In Person and Outside!*



Date: August 27, 2021

Time: 7:30 am – 8:30 am CDT

Location: Neighborhood Jam
4830 E 61st, Suite 300 (61st & Yale)

We will meet outside on the patio
and enjoy breakfast treats and
informal networking.

Members FREE • Guests \$10

Please join us for an hour of networking with an opportunity to discuss the results from our 2020 Annual Membership Survey.

- Tuesday, February 23, 2021 from 5:00 PM to 6:00 PM CST
- **FREE** to Members and \$10 for Guests
- Preregistration Required @ <https://tdtulsa.org/>

JUNE SPECIAL MEMBER EVENT

Topic: The Value of ATD Membership

Presenter: Brandon Grubesk, Director, Membership, Association for Talent Development (ATD)

Where: Virtual via Zoom

Date: Tuesday, June 29, 2021

Time: 3:30 PM - 4:30 PM CDT

Cost: FREE for ATD Tulsa & COC-ATD Members & \$10 for Guests

Pre-registration: Required Online at <https://tdtulsa.org/>





Get Your Kicks on Route 66

End Your Workday With Us *In Person* and *Outside* at
Our September Member Event!

**MOTHER
ROAD 
MARKET**

Date: Tuesday, September 28, 2021

Time: 4 PM – 6 PM CDT

**Location: Mother Road Market, 1124
S. Lewis Ave., Tulsa, OK 74104**

We will meet outside on the patio and enjoy treats from Mother Road Market restaurants and informal networking.

ATD Tulsa Members - FREE & Guests - \$10

Mission Accomplished!



Achieved ATD CARE (Chapter Affiliation Requirements) Plus Status



Sponsored Oklahoma ATD Statewide Conference – *Accessibility By Design*



Enhanced and Increased Membership Engagement



Built Social Media Presence on LinkedIn



Provided Programming in Alignment with ATD Capability Model



Thank you for reading our ATD Tulsa 2021 Annual Report! If you have any comments or questions, contact Linda Jenkins, Past President at past-president@tdtulsa.org or 918-808-6935.