

Date & Time: Friday, February 2, 2018 from 12:00 PM to 1:30 PM Location: Roka Restaurant, 1616 S. Utica Ave., Tulsa, OK 74104

# 1. Call Meeting to Order

- a. Roll Call
- b. Confirm Quorum Declare if Quorum is or is not Present
- c. Agenda for February 2, 2018 Board Meeting Review and Approve

#### 2. Administrative

- a. Minutes from January 5, 2018 Board Meeting Review and Approve
- Appointment of Members to Serve on Bylaws and Policies Committee (Per Bylaws Section 5.9: Bylaws and Policies Committee) Lorinda Schrammel, Past President (designated);
  Linda Jenkins, President (designated), Walt Hansmann, President-Elect (appointed by President);
  Jeremy Smith, VP Administration (appointed by President) and Skip Eller, VP Finance (appointed by President) Review and Approve
- c. ATD Tulsa Board 2018 Operating Plan Review and Approve
- d. List of Action Items from ATD Tulsa Board Retreat on January 20, 2018 Review
- e. Update on Board Member Emails
- f. Status of Updates to the Website for Power Membership to Integrate to the ATD International Store

#### 3. Financial

- a. Financial Reports as of January 31, 2018 Review and Accept
- b. Update on Utilization of QuickBooks
- c. Update on Reconciliation Being Conducted by Woodrum Tate & Associates
- d. Update on Use of Annual Guest Passes by Board Members
- e. Update on Processing ATD Memberships for Board Members

### 4. Membership

- Update on 2017 Chapter Affiliations Requirements (CARE) Early Submission Deadline,
  January 19, 2018 Receive and File (reviewed at ATD Tulsa board retreat on January 20, 2018)
- b. Membership Reports for January 2018 Review & Accept
- c. Updated Membership Development Operating Plan Review and Accept
- d. Chapter and Power Membership Promotional Activities Scheduled for 1st Quarter Review and Discuss
- e. Identify and Confirm Board Member Assignments to Support Implementation of Membership Promotional Activities

## 5. Professional Development

- a. January 12, 2018 Program Survey Results Review & Discuss Opportunities for Improvement
- b. Programming Scheduled February 2, 2018 Content & Logistics:
  - i. Workshop Program (led by Stacy Davis)



- ii. Accommodations Meal & Check In
- iii. Board Member Attendance & Participation
- iv. Board Communications for Attendees:
  - 1. Networking Activity (5-minute activity lead by Ashley Whitfield)
  - 2. Acknowledge Guests and Power Members
  - 3. Acknowledge 2017 ATD Tulsa Annual Report on the Website
  - 4. Pitch for Future Monthly Programming (RFP and Calendar of available dates)
  - 5. Pitch for Sponsorships
  - 6. Pitch for Power Membership
  - 7. Pitch for ATD Conferences ATD & South Central Chapters 2018 Regional Conference & ATD 2018 International Conference & Exposition (ICE)
- v. Post Meting Evaluation Online Distribution by February 13, 2018
- c. Future Programming Needs & Opportunities
  - Michael Dickerson Workshop Training Tips for Millennials and Generation Z
  - ii. Update on workshop proposal from Jeffery Taylor, Training Consultant at Verizon
  - iii. Level 1 Gamification Certification program provided via Jonathan Peters, PhD,CMO, Sententia Gamification Strategies
  - iv. Dwain M. Starks, Supervisor of Learning Services within Utility Technical Learning at OGE Energy Corporation
- d. Update on January 26, 2018 e-Learning Group Meeting confirm attendance captured in Wild Apricot
- 6. Communication
  - a. Communications Plan for 2018 Review and Discuss
  - b. Communications Scheduled for February 2018
    - i. Program Marketing to Oklahoma ATD Members (can only send communications related to membership and special events) & Archived Contacts
  - c. Communications Needs & Opportunities
  - d. Draft 2017 Annual Report Review and Approve for Posting on ATD Tulsa Website
- 7. Old Business
- 8. New Business
- 9. Confirm Action Items
- 10. Confirm Date for Next Board Meetings
  - a. Board Meeting Scheduled for Friday, March 2, 2018 from 12:00 PM to 1:30 PM at Roka (tentatively confirm attendance)
- 11. Adjourn Meeting